

July 2019

2020 Manufacturer / Rep Sales Meetings In Las Vegas, Nevada

The CISCA Convention + INTEX will be held March 23-26, 2020 at Ballys & Paris Las Vegas, Las Vegas, Nevada. The Independent Manufacturer Rep Sales Meetings are an important part of the CISCA convention and have proven to be a very efficient and cost-effective way for manufacturers to conduct meetings with their reps.

One Sales Meeting Period Per Company

Each company may reserve one meeting time slot. Company must be a member of CISCA to reserve meeting space.

Format and policy regarding meeting

Meetings may be held for up to three hours on Tuesday, March 24, and Wednesday, March 25, between the hours of 8 am and 5 pm. 4 rooms on Tuesday and 3 rooms on Wednesday have been set aside at the Bally's for these meetings. It is important you indicate on the reservation form how many people you anticipate at your meeting to ensure your room is large enough.

First priority will be given to companies that held a meeting during the 2019 Convention and to those that exhibit at INTEX. Please confirm your intention to participate in the sales meetings and your preferred date and time to Shirley Wodynski, Shirley.wodynski@cisca.org at CISCA by January 10, 2020.

New companies requesting meeting times will need to select a preferred date and time period as well as a second option and list the firms they do not want to conflict with. They will be assigned after January 10 on a "first come, first served", basis.

The fee for 2020 is \$800 for each slot if you are exhibiting at INTEX and \$1,500 if you are not exhibiting. Please fill out the attached form and email or fax with credit card information or send by mail to CISCA with your check. NOTE: FEE INCLUDES A PODIUM, LCD PROJECTOR, SCREEN WITH NECESSARY CABLING AND POWER, and WiFi. ALL YOU NEED TO BRING IS YOUR LAPTOP. (Please specify if your laptop is a MAC and if so what model).

If you have any questions, please don't hesitate to call me at 713-957-0391 or CISCA headquarters. I look forward to seeing you in Las Vegas!

Sincerely,

Kelly Johnson
CISCA Director
Independent Manufacturer Representative
Specified.
713-957-0391

Shirley Wodynski
CISCA Executive Director
shirley.wodynski@cisca.org
630-584-1919

CISCA 2020 CONVENTION + INTEX
MANUFACTURER / REP SALES MEETING SCHEDULE
Las Vegas, Nevada

Take Advantage of This Cost-Effective Way to See Your Sales Force!

INTEX Exhibitors \$800 – Per Sales Meeting Timeframe
Non-Exhibitors \$1,500 – Per Sales Meeting Timeframe

Registration Deadline February 1!

The fee includes a meeting room for up to three hours at Ballys Hotel. This schedule will be strictly enforced. Your fee also includes notices in CISCA pre-convention material and in the on-site program as well as a podium, projector, screen and cabling.

When you've confirmed your intention to conduct a sales meeting and provided the date and time, please contact our catering/conventions services manager to assist you with your food and beverage requirements and the AV manager to help with any additional AV requirements. Each company is responsible for handling their own catering and AV and payment arrangements directly with the hotel. **THESE ARRANGEMENTS MUST BE MADE BY MARCH 1**

FOOD AND BEVERAGE

Lauren Pries | *Catering and Convention Services Manager*

O: 702-777-6766 **M:** 702-701-4571 **F:** 702-967-4418

E: lpries@caesars.com

AUDIO VISUAL

Eric Lovell | *Sr. Sales Manager*

O: 702-967-4947 **M:** 239-821-3535 **F:** 702-967-4452

E: Eric.Lovell@encore-us.com



MANUFACTURER SALES MEETING -- 2020

Name of Company: _____

Contact Person: _____

Number of anticipated attendees: _____

Please provide this information to ensure you are assigned a room big enough for your group.

We would like our meeting as follows:

Please show your preferred date and time below (refer to available dates and times on the first page)

Day/Date: _____ Time: _____

IMPORTANT! Please list any companies with which you do not want your meeting time to conflict:

(1) _____ (2) _____ (3) _____

Name: _____ Email _____

Company: _____ Address _____

Business Phone: _____ Alternate Phone: _____

PAYMENT: Amount \$ _____

Visa/MC _____ Exp _____ CCV _____

Signature _____