



STRATEGIC PLAN

June 2021

Goal: Create a plan to raise awareness and excitement among university and trade school students about CISCA and the ceilings and interior systems industry by January 2022.

Champion: Eric Boos Stakeholders: Beth Kuzera

Action Item	Responsibility	Timetable	Progress
Create action item steps to complete goal on time.	Eric Boos	July 30, 2021	

Goal: By October 2021, evaluate executive committee succession planning and committee and volunteer structure.

Champion: Scott Turczynski Stakeholders: Ron Bishop, Michael Coakley, Don Harris, Brice Neiman, Eric Mau, Jason Gordon, Kelly Johnson

Action Item	Responsibility	Timetable	Progress
Create action item steps to complete goal on time.	Scott Turczynski	July 30, 2021	Completed 6/26/21
Verify Janet Crumpton's position as Incoming President 2022 or Board Member	Scott Turczynski	July 1, 2021	Completed 6/28/21, she has stepped down
Verify Alan Skinner is moving up through the EC positions regardless of Janet's decision.	Scott Turczynski	July 1, 2021	Completed 6/29/21, he is incoming President
Find Sec/Treasurer position if Alan moves to Incoming President 2022. Volunteer to understand the 4-year commitment on EC.	Scott Turczynski	July 1, 2021	
Hold EC/Past Presidents Council Meeting to discuss volunteer and committee structure.	Scott Turczynski	July 30, 2021	
Provide first draft restructuring of volunteers/committees to Past Presidents Council at meeting #2	Scott Turczynski	August 31, 2021	
Present final draft to board for vote via email	Scott Turczynski	September 15, 2021	
Implement new volunteer/committee structure	Scott Turczynski	September 30, 2021	

Goal: Continue offering virtual events in 2021 that are educational in nature. Increase the number and value of virtual engagements during 2022 and continue to evaluate their success.

Champion: Jason Gordon Stakeholders: Platinum Sponsors, Events Committee

Action Item	Responsibility	Timetable	Progress
Create action item steps to complete goal on time.	Jason Gordon	July 30, 2021	

Goal: Create an incubation lab for innovation by XX/XX/20XX

Champion: Paul Gallagher Stakeholders: ??, Technical Committee

Action Item	Responsibility	Timetable	Progress
Create action item steps to complete goal on time.	Paul Gallagher	July 30, 2021	

Goal: By September 2021, know the number of potential members in all membership categories and create a plan to increase the market share in each category.

Champion: Cory Nevins, Matt Paul Stakeholders: Beth Kuzera, Membership Committee

Action Item	Responsibility	Timetable	Progress
Create action item steps to complete goal on time.	Cory Nevins	July 30, 2021	