

The 2017 GORDON, H.F. “Corky” Falbaum, CISCA Scholarship



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Application Deadline: February 15, 2017
Scholarship Award: \$5,000

APPLICANT ELIGIBILITY REQUIREMENTS:

- The Son or Daughter of an active CISCA member who has been in good standing for 2 or more consecutive years.
- Applicant must be in his/her 2nd year or beyond majoring in architecture, interior design, construction management, or other construction related field of study
- Seeking a BA or BS Degree at an accredited college or university
- A minimum cumulative college G.P.A. of 2.5

About Corky:

The 1995 De Gelleke Award, CISCA's highest honor, was awarded posthumously to H.F. “Corky” Falbaum at the annual convention in Nashville, TN. His wife, Marie, and son, Rand, accepted the award.

The award is named for Gerry De Gelleke, a driving force in the early days of the Association, and is awarded to an individual whose contributions to the industry and the Association have been acknowledged as significant and noteworthy.

Born and raised in New Orleans, Corky attended Tulane University, and in 1947 was voted outstanding freshman by his class. He continued his participation in the university activities and was listed in Who's Who in American Colleges and Universities. After graduating in 1951 with a degree in sociology, he did post-graduate work in architecture while employed by the Celotex Corporation as a junior salesman and New Orleans plant guide. He subsequently went to work for a Celotex franchisee with sub-contracting offices

in New Orleans, Little Rock, Jackson and Memphis. In 1953, he opened an acoustics and specialties office in North Louisiana. Five years later, he took the leap into self-employment as a manufacturers' representative, selling a variety of commercial ceiling products in Louisiana, Arkansas, Mississippi, Texas, and parts of Tennessee. One of the companies he represented was K.E. Gordon, founded in 1964. It was to become the work he enjoyed most, a time in which many CISCA members became his customer.

In 1976, Corky acquired ownership of the ceiling grid lines from K.E. Gordon. Corky and his wife, Marie, along with 5 employees, started the company that is known today as Gordon, Inc.

His son, Rand, joined the family business in 1984. At that time, the manufacturing plant consisted of 50,000 square feet. Gordon employed 65 people and expanded its product line to include aluminum wall trims.

Corky's legacy lives on today. Gordon, Inc. continues to expand, and is honored as a Specialty Industry Leader in the design and supply of Specialty Architectural Products. Today, Gordon operates in a 226,000 square foot facility, employing 115 people. Gordon continues to sell worldwide with many Independent Manufacturers' Representatives in the U.S., Canada, Mexico, Europe, Asia, and the Caribbean. Gordon, Inc. operates on a set of Core Values, Beliefs, and Principles that guides Individual and Team behavior, as well as the overall Business Strategies of the Company.

Through attendance at more than 30 CISCA conventions, Corky Falbaum significantly broadened his circle of friends in this industry. At the 1985 CISCA Convention in Colorado Springs, he was invited to serve as the first member of the CISCA Board to represent specialty manufacturers. His membership recruiting efforts were on-going and tireless, and his appreciation of the CISCA organization was genuine.

With regard to his religious and civic involvement, Corky served as Chairman of the Board of Trustees of his Methodist church, on the Chamber of Commerce Board, and on the Advisory Board of

Holy Angels, a residential and training campus for individuals with intellectual and developmental disabilities. His daughter, Robin, continues to reside there today.

Corky Falbaum passed away June 5, 1993, at his beloved vacation home in Eden Isle, Arkansas. He was 63 at the time of his death.

Corky is remembered as energetic, generous, thoughtful and kind; a loving husband, father and grandfather. His interest in and devotion to people, along with a diverse business, religious and civic involvement made him a true Renaissance man. His simple, direct and caring ways earned the respect of all who knew him.

We honor the legacy of H.F. “Corky” Falbaum and his commitment to the CISCA organization. This scholarship opportunity will be awarded to the candidate who is dedicated to pursuing an education in a construction related field of study and a strong desire to support the industry and the CISCA organization.

The scholarship application can be found at the following website address:

www.gordon-inc.com/scholarship/



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