

## 2016-2017 CISCA SPONSORSHIP

A CISCA sponsorship is an excellent way to show your support for the industry and your association. There are changes to the sponsorship levels this year so please take a few minutes to review the following information.

| Level                 | Amount           | Logo on Home<br>Page of<br>Website | Logo on<br>Website | Free full<br>page ad in<br>magazine/n<br>umber of<br>issues | Free ad in<br>magazine/size/n<br>umber | Crystal<br>Award<br>Given | Reserved Table at dinner or breakfast/ Number** | Recognition in<br>Convention<br>Material | Complimentary<br>Convention<br>Registrations/how<br>many | Company<br>name listed<br>as sponsor<br>on a specific<br>event* |
|-----------------------|------------------|------------------------------------|--------------------|---|--|---------------------------|---|--|--|---|
| Platinum Elite        | \$30,000 or more | Yes                                | Yes                | Yes/4   | No                                     | Yes                       | Yes/2   | Yes                                      | Yes/6  | Yes   |
| Platinum              | \$25,000 or more | No                                 | Yes                | Yes/1   | No                                     | Yes                       | Yes/2   | Yes                                      | Yes/5  | Yes   |
| Gold Elite            | \$20,000 or more | No                                 | Yes                | No  | Yes/half page/2                        | Yes                       | Yes/2   | Yes                                      | Yes/4  | Yes   |
| Gold                  | \$15,000 or more | No                                 | Yes                | No  | Yes/half page/2                        | Yes                       | Yes/2   | Yes                                      | Yes/3  | Yes   |
| Silver Elite          | \$12,500 or more | No                                 | Yes                | No  | No                                     | Yes                       | Yes/1   | Yes                                      | Yes/2  | Yes   |
| Silver                | \$10,000 or more | No                                 | Yes                | No  | No                                     | Yes                       | Yes/1   | Yes                                      | Yes/1  | Yes   |
| Bronze                | \$5,500 or more  | No                                 | Yes                | No  | No                                     | Yes                       | Yes/1   | Yes                                      | No   | Yes   |
| Educator              | \$3,500 or more  | No                                 | Yes                | No  | No                                     | No                        | No  | Yes                                      | No   | No  |
| Benefactor/Video      | \$2,500 or more  | No                                 | Yes                | No  | No                                     | No                        | No  | Yes                                      | No   | No  |
| Mentor                | \$1,500 or more  | No                                 | Yes                | No  | No                                     | No                        | No  | Yes                                      | No   | No  |
| Friend of CISCA Elite | \$750 or more    | No                                 | Yes                | No  | No                                     | No                        | No  | Yes                                      | No   | No  |
| Friend of CISCA       | \$300 or more    | No                                 | Yes                | No  | No                                     | No                        | No  | Yes                                      | No   | No  |

To be a sponsor, complete the attached form. For sponsorship amounts of \$10,000 and more you will be contacted to discuss which event/s you wish to have your name shown as the sponsor of.

<sup>\*</sup>Company shown as sponsor of an event does not provide the company with unlimited number of attendees to the event free of charge. All attendees must pay the event fee.

<sup>\*\*</sup>Those that are invited to sit at your table must be registered for the event. No exceptions to the number of tables for sponsors. Additional tables may be purchased for \$250 per table.